

FOR IMMEDIATE RELEASE

Local Leadership Consultant Honoured with Prestigious Toastmasters International Presidential Citation

September 10, 2025 (Bridgewater, Nova Scotia)

Dawn Frail, President of Athena Executive Education Inc. and a respected leadership consultant, has been awarded the Presidential Citation from [Toastmasters International](#), one of the highest honours bestowed by the global communication and leadership organization.

Each year at the Toastmasters International Convention, the International President personally selects recipients of this distinguished award. The Presidential Citation recognizes members worldwide who have demonstrated exceptional dedication, long-term service, and outstanding contributions to the organization's growth and mission.

"Receiving the Presidential Citation is an incredible honour," said Frail. "Toastmasters has been instrumental in shaping my leadership journey, and I am proud to have given back to an organization that changes lives every day."

A Legacy of Leadership and Service

With almost 35 years of continuous service, Frail has made lasting contributions to Toastmasters at the club, district, and international levels:

Club Growth & Expansion: As Club Growth Director, she chartered 10 new clubs. Over her career, she has personally sponsored, mentored, or coached another 10 clubs, while supporting countless demo meetings and corporate presentations.

District Reformation Leadership: Frail played a key role in the reformation of Districts 60 and 86, helping establish the new District 123 - an extensive, multi-year process that reshaped the organization in Ontario.

Distinguished Service: In 2015, she received the [District 60](#) George Keenan Award, recognizing her embodiment of Toastmasters' values of Respect, Integrity, Service, and Excellence.

Educational Excellence: Frail has earned three Distinguished Toastmaster (DTM) awards, Toastmasters' highest individual earned recognition.

International Board Service: Frail was elected to the Toastmasters International Board of Directors, from Region 6. In this role, she helped set strategy and policy for the organization, bringing the voice of members to the global stage.

Her service has included leadership as District Director, Program Quality Director, Club Growth Director, Division Governor, International Director from Region 6, and many other roles. She has also delivered keynote speeches and educational sessions at Toastmasters events across North America.

Beyond Toastmasters

In addition to her Toastmasters service, Frail is a recognized thought leader and consultant. She is the author of [The Ruby Report: How Organizations Can Profit by Promoting Women Leaders](#) and the founder of [Athena Executive Education Inc.](#), where she helps executives and organizations strengthen leadership capability and build high-performing teams.

Frail specializes in developing women leaders, particularly those in mid- to senior-level executive roles. Through her **Athena Turnaround Protocol**®, she works as a turnaround specialist for senior women leaders, helping them reset their leadership approach, rebuild skills and confidence, and reclaim their impact during critical career moments.

Through books, media appearances, and her professional practice, Frail continues to highlight the transformative impact of Toastmasters, encouraging executives and organizations to leverage the program as part of their professional development.

About Toastmasters International

Toastmasters International is a non-profit educational organization that empowers individuals to become more effective communicators and leaders. With more than 270,000 members in over 14,200 clubs across 148 countries, Toastmasters has helped millions of people worldwide improve their public speaking, leadership, and confidence. For more information, visit www.toastmasters.org.

About Athena Executive Education Inc.

Founded by Dawn Frail, Athena Executive Education Inc. specializes in leadership development, executive coaching, and organizational effectiveness programs, with a focus on [helping women leaders](#) thrive at senior levels. Based in Nova Scotia and Ontario, Athena Executive Education works with organizations across North America to build strong leaders and cohesive teams.

Media Contact:

Athena Executive Education Inc.

Email: info@athenaexeced.com

Website: www.athenaexeced.com