Dawn's Wisdom for Women

POWER

Why Some People Have it and Others Don't (Jeffrey Pfeffer)

Examines the dynamics of power in organizations and offers pragmatic strategies for gaining influence and advancing careers.

CONFIDENCE CODE

The Science and Art of Self-Assurance -- What Women Should Know (Katy Kay and Claire Shipman) Combines research and interviews to explore how confidence affects women's success, offering insights on how to cultivate self-assurance.

HOW WOMEN RISE

Break the 12 Habits Holding You Back From Your Next Raise, Promotion, or Job (Sally Helgesen and Marshall Goldsmith)

Identifies 12 common habits that hold women back and provides strategies to replace them with more empowering behaviors.

NICE GIRLS DON'T GET THE CORNER OFFICE

101 Unconscious Mistakes Women Make That Sabotage Their Careers *(Jeswald W. Lois P. Frankel, PhD)*A guide that helps women recognize and correct subconscious behaviors that may hinder professional growth.

THINK AND GROW RICH FOR WOMEN

Using Your Power to Create Success and Significance (Sharon Lechter)

A gender-specific adaptation of Napoleon Hill's classic, integrating wealth-building strategies with purpose and personal fulfillment.

DARE TO LEAD

Brave Work. Tough Conversations. Whole Hearts. (Brené Brown)

Focuses on courage, vulnerability, and emotional resilience as essential components of transformative leadership.

MINDSET

The New Psychology of Success; How We Can Learn to Fulfill Our Potential *(Carol S. Dweck)* Introduces the concept of fixed vs. growth mindsets and illustrates how adopting a growth mindset can lead to greater success and leadership potential.

UNLEASH THE POWER OF THE FEMALE BRAIN

Supercharging Yours for Better Health, Energy, Mood, Focus, and Sex (Daniel G. Amen M.D.) Explores neuroscience-backed strategies for improving women's health, focus, and emotional regulation, contributing to more effective leadership.

WHY WOMEN SHOULD RULE THE WORLD

(Dee Dee Myers)

Makes a compelling case for gender parity in leadership and reflects on the strengths women bring to positions of power.

THE 7 VIRTUES OF A PHILOSOPHER QUEEN

A Woman's Guide to Living and Leading in an Illogical World (Barbara Stegemann)

A Canadian entrepreneur's story that integrates values-driven leadership with courage, resilience, and ethical influence.

CONVERSATIONS WORTH HAVING

Using Appreciative Inquiry to Fuel Productive and Meaningful Engagement. (Jacqueline Stavros, Cheri Torres and David Cooperrider)

Shows how appreciative inquiry can transform workplace communication, fostering trust, collaboration, and positivity.

NEVER SPLIT THE DIFFERENCE

Negotiating as if Your Life Depended on It (Chris Voss)

A former FBI negotiator shares high-stakes negotiation tactics that apply to professional and personal interactions, especially useful for women navigating tough conversations.

© 2025 Athena Executive Education Inc.

