



Dawn Frail, MA, DTM

District Director Candidate
District 60 2019-2020

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“Imagine a world where everyone understands the value of Toastmasters and believes in it as much as we do. That would indeed be a wonderful world.”

Do you remember why you joined Toastmasters? I joined because I wanted to progress in my career and I knew that to make that happen, I needed help; help to be a better communicator and help to be a better leader.

Fortunately for me, there was a Toastmasters club in my building. When I visited for the first time in late 1990, I found a vibrant group of young professionals, as serious about their development as they were about having fun.

When I became a member that January, I was immersed into an energetic culture of learning. Everyone diligently worked the educational program and challenged themselves and each other in club contests. We actively participated in conferences and reached up and out as we all worked to reach our own potential.

This club was revered in our organization as one that provided tremendous value as TM employees worked hard and achieved personal and professional goals. The organization was a true champion in our success.

Experience Educational Excellence

This is my vision as your District Director.

First and foremost, the Toastmasters program is a learn-by-doing **experience**. With preparation, practice and persistence, we learn, grow and succeed. This is our key differentiator.

The **educational** program is the foundation of what makes the experience so successful. Relevant, real-world projects teach us new skills and stretch our boundaries.

A dedication to **excellence** in our personal projects, our club meetings, and our leadership service is what keeps our great District vibrant and full of opportunities for all who seek them.

When a member or guest attends a meeting in District 60, it will be an incredible **experience**. They will see the power of the **educational** program at work. They will witness **excellence** in members' efforts and achievements.

This is what I will work toward as I continue my own personal leadership journey.

As Program Quality Director, and previously as Club Growth Director, I continue to learn and grow. It would be my great honour to continue to serve you and our great District in the coming year as your District Director, 2019-2020.